



Sponsorship and Donation Prospectus

Dates : September 15 (Wed) – September 18 (Sat), 2027

Venue : Kobe International Conference Center

Chair : Eiji Morimoto (Graduate School of Agricultural Science, Kobe University)

Greetings

It is my distinct honor to welcome you to the 12th Asian-Australasian Conference on Precision Agriculture, to be held from September 15th-18th, 2027 in the beautiful international city of Kobe, Japan. I am Eiji Morimoto, from the Graduate School of Agricultural Science at Kobe University, and I will be serving as the Conference Chair. Agriculture in the Asia-Australia region faces numerous challenges, including increasing food demand due to population growth, the destabilization of production environments caused by climate change, and an aging agricultural workforce. To address these issues, the introduction and advancement of precision agriculture, particularly "Smart Agriculture" technologies, are urgent priorities of ever-increasing importance.

This conference aims to contribute to the sustainability and productivity of agriculture throughout the Asia-Australia region by providing a platform for sharing the latest research findings, innovative technologies, and practical applications in this field, and fostering active discussions.

At this Kobe conference, in addition to the conventional framework of smart agriculture, we wish to shed light on a new perspective: the "Fusion of Agriculture and Brain Science." This is an endeavor to understand and model the profound knowledge and decision-making of experienced farmers – their "artisanal skills" – using approaches such as AI, data science, and cognitive science, and to elevate these into next-generation agricultural technologies. We anticipate that this stimulating theme will lead to the creation of new innovations.

In the wonderful setting of Kobe, we sincerely hope that this conference will be a fruitful and memorable one for all of you, as researchers, engineers, students, and agricultural producers from around the world gather to exchange knowledge and deepen cross-border collaborations.

We eagerly look forward to your participation.

Eiji Morimoto

Conference Chair

The 12th Asian-Australasian Conference on Precision Agriculture (ACPA 12)

Conference Overview

1. Conference : 12th Asian-Australian Conference on Precision Agriculture
2. Dates : September 15 (Wed) – September 18 (Sat), 2027
3. Venue : Kobe International Conference Center
4. Organizer : Asian-Australasian Conference on Precision Agriculture
5. Co-organizers : International Society of Precision Agriculture
The Japanese Society of Agricultural Machinery and Food Engineers (JSAM)
6. Purpose : To address challenges such as food demand and an aging agricultural workforce, ACPA12 will explore advances in smart agriculture and AI-driven modeling of expert farming knowledge and techniques. By bringing together expertise from across Asia and around the world, the conference aims to drive innovation in agriculture.
7. Expected Attendance : Approximately 500 participants
8. Organizing Committee
 - Chair : Eiji Morimoto (Kobe University)
 - Members : Hiromichi Itoh (Kobe University)
Michihisa Iida (Kyoto University)
Yuji Nagasaki (NARO)
Takashi Okayasu (Kyushu University)
Tadashi Chosa (Tokyo University of Agriculture and Technology)
Takashi Fukushima (Mie University)
Hiroki Umeda (Nihon University)
9. Website : <https://smartconf.jp/content/acpa12/>
10. Contact : Secretariat of ACPA12 (PCO, Inc.)
E-mail : acpa12@pcojapan.jp
Tel : +81-76-461-7028

Donation

1. Purpose

Donations will be used to support the preparation and operation of the 12th Asian-Australian Conference on Precision Agriculture (ACPA12).

2. Fundraising Goal

JPY 20,000,000 (incl. tax)

3. Application Deadline

July 31, 2027

There is no minimum donation amount or fixed donation unit.

We sincerely appreciate any support you can provide.

4. Donation Recognition

The logo of supporting company/organization will be placed on the ACPA 12 conference website.

5. Application Method

Please complete the application form via the link below by the application deadline.

The Secretariat will contact you with further details.

<URL> <https://forms.office.com/r/bpjHnwJSvQ>

6. Cancellation Policy

Cancellations cannot be accepted after an application has been submitted.

7. Payment Information

The Secretariat will provide the bank transfer details after your application has been received.

Sponsorship

1. Sponsorship Packages *All listed fees include 10% tax.

	Platinum JPY3,000,000	Gold JPY2,000,000	Silver JPY1,000,000	Bronze JPY500,000	Exhibitor JPY300,000
Exhibition Booth	3 Booths	2 Booths	1 Booth	–	1 Booth
Logo on Website	○	○	○	○	○
Logo on Venue Signage	○	○	○	○	–
Logo in Program Book	○	○	○	–	○
Logo on Congress Bag	○	○	○	–	–
Logo on Lanyards	○	–	–	–	–
Promotional Video Screening Time	Up to 3 min.	Up to 2 min.	–	–	–
Promotional Video at Welcome Reception	○	○	–	–	–
Promotional Video at Gala Dinner	○	–	–	–	–
Social Event Sponsor	Gala Dinner	Welcome Reception	–	–	–
Complimentary Registration Passes	5	3	2	–	–

*Complimentary registration passes include access to all conference programs, including technical sessions, the Welcome Reception, and the Gala Dinner.

*If you are interested in outdoor exhibits or other customized sponsorship opportunities, please contact the Secretariat at acpa12@pcojapan.jp.

2. Submission of Materials

A. Logo

- Logo Placement

Sponsor logos may be displayed on the following materials:

- ACPA12 Conference Website
- Venue Signage
- Program Book
- Congress Bag
- Other conference materials

*A hyperlink to your company's website will be embedded in your logo on the conference website.

*Logo placement varies depending on the sponsorship package.

- Data Specification

1) File formats: JPG, PNG, PDF, AI

*Animated formats such as GIF are not accepted.

2) File size : Maximum 1MB

*For AI and PDF files, please ensure that all fonts are embedded.

*Final layout adjustments, including spacing and placement, will be made by the Secretariat.

*The order of logo placement will be determined by the Secretariat.

- Submission Method

Please send your logo file and the URL of your company website to the Secretariat by email. Your logo will be placed on the conference website after payment has been confirmed. (acpa12@pcojapan.jp)

B. Promotional Videos and Slides

The order of video screenings will be determined by the Organizing Committee.

- File Formats

1. MP4 Video file

*Video files must not exceed 100 MB.

*Maximum video duration:

Platinum Sponsors: up to 3 minutes, Gold Sponsors: up to 2 minutes

*The Secretariat may adjust video quality and audio levels as necessary.

2. Slide presentation files (PowerPoint or PDF)

- Submission Method

The Secretariat will provide the details at a later date.

3. Exhibition

A. Exhibition Period

September 15 (Wed) – September 17 (Fri), 2027

B. Standard Booth Package (Tentative)

1) Back Panel

2) Display Table

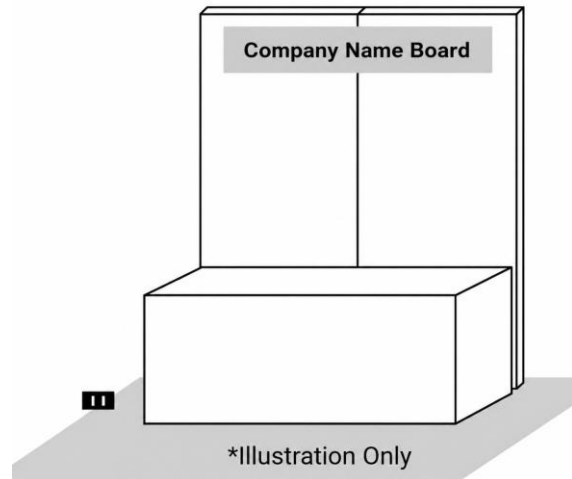
3) Company Name Board

4) Chairs

5) Power

*The above specifications are subject to change.

*Information on additional equipment and services will be provided separately by the Secretariat.



C. Booth Allocation

Booth locations will be assigned by the Organizing Committee. Booth locations will be determined after the application deadline. The Secretariat will inform exhibitors of their assigned booth locations once it has been confirmed.

D. Schedule

Detailed information regarding move-in, exhibition hours, and move-out schedules will be provided by the Secretariat once finalized.

4. Application and Payment

A. Application Deadline

June 30 (Wed), 2027

B. Application Method

Please complete and submit the application form via the URL below.

The Secretariat will contact you with further details after reviewing your application.

<Application Form> <https://forms.office.com/r/bpjHnwJSvQ>

C. Payment

An invoice will be issued and sent to the designated contact person after reviewing your application. Please remit the sponsorship fee to the bank account specified on the invoice by the due date.

The payment due date will be the last day of the month following the month in which the invoice is issued. If you require an alternative payment schedule, please indicate your requested payment schedule in the application form.

Please note that any bank transfer charges shall be borne by the applicant.

5. General Terms and Conditions for Sponsors

(1) Cancellations will not be accepted after a sponsorship application has been confirmed. Please note that sponsorship fees already paid are non-refundable.

(2) The Organizer reserves the right to modify the conference dates, duration, or schedule, or to cancel the conference due to natural disasters, force majeure, or other unavoidable circumstances. The Organizer shall not be liable for any losses or damages arising from such changes or cancellation. In the event that the conference is cancelled prior to its commencement, sponsorship fees will be refunded. However, any costs incurred by sponsors or exhibitors up to that point shall be borne by the respective sponsor or exhibitor.

(3) Sponsors and exhibitors are responsible for the supervision and security of their exhibits and materials. The Organizer shall not be liable for any loss, theft, damage, or destruction of exhibits or other property. Sponsors and exhibitors are advised to obtain appropriate insurance coverage at their own expense. Any accidents, injuries, or damages arising from the actions of a sponsor or exhibitor shall be the sole responsibility of that sponsor or exhibitor, and the Organizer shall bear no liability.